

The listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently amended) A system for coordinating the distribution of products from a plurality of product suppliers to consumers from a common network site accessible over the internet wherein each of said suppliers is an entity having at least one distribution channel that involves a retail establishment, comprising

a graphical consumer interface accessible by consumers over the internet configured to display product information to consumers for products from said plurality of suppliers and to receive product orders from consumers to ~~suppliers~~ any of said plurality of suppliers; and

an order flow controller configured to selectively route consumer product orders for one or more products of a given supplier among said plurality of suppliers from said graphical interface to said given supplier or to one or more retailers identified by said given supplier in accordance with the fulfillment policies selected by said given supplier[.];

wherein said fulfillment policies are selected from:

- i) not accepting a customer product order;
- ii) fulfilling a customer product order by said given supplier;
- iii) routing a customer product order to a product order list accessible by said given supplier or by one or more retailers identified by said given supplier.

2. Canceled.

3. (Currently amended) The system of claim 1 wherein the order flow controller is configured to not accept consumer orders for one or more products of a given supplier ~~in accordance with the fulfillment policy selected by said given supplier.~~

4. (Currently amended) The system of claim 1 wherein the order flow controller is configured to route consumer product orders for one or more products of a given supplier to a product order list accessible by said given supplier or by one or more retailers identified by said given supplier ~~in accordance with the fulfillment policies selected by said given supplier.~~

5. (Original) The system of claim 4, further comprising a back room manager configured to remove product orders from the product order list upon receipt of a fulfillment acceptance indication from a retailer or supplier.

6. (Original) The system of claim 5, wherein the back room manager is configured to enable the given supplier to fulfill selected product orders identified on the product order list.

7. (Original) The system of claim 6, wherein the back room manager is configured to enable the given supplier to fulfill selected product orders identified on the product order list only after a preselected period of time has passed since the product order was received.

8. (Previously presented) The system of claim 1 wherein the consumer interface is configured to display price and availability information for the products of each of the suppliers organized by product category.

9. (Original) The system of claim 8, further comprising a search engine configured to enable a consumer to search through the products of a given category by supplier, by product type, by product feature, or by a combination of two or more of these identifiers.

10. (Previously presented) The system of claim 1 wherein the consumer interface is configured to enable a consumer to display selected product representations in a separate scratch pad window.

11. (Original) The system of claim 10, wherein the consumer interface is configured to enable a consumer to remove product representations from the scratch pad window.

12. (Original) The system of claim 10, wherein the consumer interface is configured to enable a consumer to drag a selected product representation from a product previews window to the scratch pad window,

13. (Original) The system of claim 12, wherein the consumer interface is configured to enable a consumer to initiate a product order from the scratch pad window or from the product preview window, or from both windows.

14. (Previously presented) The system of claim 1 further comprising a price filter configured to transmit product price information and product availability information to the consumer interface.

15. (Original) The system of claim 14, wherein the price filter is configured to transmit supplier specified product prices.

16. (Original) The system of claim 15, wherein the price filter is configured to transmit retailer specified product prices during certain supplier selected periods of time.

17. (Original) The system of claim 16, wherein the price filter is configured to transmit only a selected number of the lowest retailer specified product prices.

18. (Previously presented) The system of claim 1 further comprising an escrow account manager configured to retain consumer payments for a period of time selected by said given supplier and to distribute retained funds.

19. (Original) The system of claim 18, wherein the escrow account manager is configured to distribute retained funds to an entity that shipped a product to a consumer.

20. (Original) The system of claim 18, wherein the escrow account manager is configured to distribute funds retained for a given product order to a supplier that fulfilled the given product order, one or more retailers identified by that supplier, or to a combination of supplier and one or more of said retailers.

21. (Currently amended) A method for coordinating the distribution of products from a plurality of product suppliers, wherein each of said suppliers is an entity having at least one distribution channel that involves a retail establishment, to consumers from a common network site accessible over the internet, comprising:

 providing a graphical consumer interface accessible by consumers over the internet configured to display product information to consumers for products from said plurality of suppliers and configured to receive consumer product orders from consumers to any of said suppliers on behalf of a plurality of suppliers;

 receiving at said graphical consumer interface consumer product orders for products of one or more of the plurality of suppliers from consumers to any of said suppliers; ~~and~~

 selectively routing customer product orders for one or more products of a given supplier among said plurality of suppliers from said graphical interface to said given supplier or to one or more retailers identified by said given supplier in accordance with the fulfillment policies selected by said given supplier[.];
wherein said fulfillment policies are selected from:

- i) not accepting a customer product order;
- ii) fulfilling a customer product order by said given supplier;
- iii) routing a customer product order to a product order list accessible by said given supplier or by one or more retailers identified by said given supplier.

22. Canceled.

23. (Currently amended) The method of claim 21 wherein consumer orders for one or more products of said given supplier are not accepted ~~in accordance with the fulfillment policy selected by said given supplier.~~

24. (Currently amended) The method of claim 21 wherein consumer product orders for one or more products of said given supplier are routed to a product order list accessible by said given supplier or by one or more retailers identified by said supplier ~~in accordance with the fulfillment policies selected by said given supplier.~~

25. (Currently amended) The method of claim 24, further comprising removing product orders from the product order list upon receipt of a fulfillment acceptance indication from a retailer or said given supplier.

26. Canceled.

27. (Currently amended) The method of claim ~~25~~ 26, further comprising enabling said given supplier to fulfill product orders selected by said given supplier identified on the product order list only after a preselected period of time has passed since the product order was received.

28. (Currently amended) The method of claim 21 wherein price and availability information for the products of each of said suppliers are ~~displayed~~ organized by product category.

29. (Original) The method of claim 28, further comprising enabling a consumer to search through the products of a given category by supplier, by product type, by product feature, or by a combination of two or more of these identifiers.

30. (Previously presented) The method of claim 21 further comprising enabling a consumer to display selected product representations in a separate scratch pad window.

31. (Original) The method of claim 30, further comprising enabling a consumer to remove product representations from the scratch pad window.

32. (Original) The method of claim 30, further comprising enabling a consumer to drag a selected product representation from a product previews window to the scratch pad window.

33. (Original) The method of claim 32, further comprising enabling a consumer to initiate a product order from the scratch pad window or from the product preview window, or from both windows.

34. (Previously presented) The method of claim 21 further comprising transmitting product price information and product availability information to the consumer interface.

35. (Original) The method of claim 34, wherein supplier specified product prices are transmitted.

36. (Original) The method of claim 35, wherein retailer specified product prices are transmitted during certain supplier selected periods of time.

37. (Original) The method of claim 36, wherein only a selected number of the lowest retailer specified product prices are transmitted.

38. (Previously presented) The method of claim 21 further comprising retaining consumer payments for a period of time selected by said given_supplier and to distribute retained funds.

39. (Original) The method of claim 38, further comprising distributing retained funds to an entity that shipped a product to a consumer.

40. (Original) The method of claim 38, further comprising distributing funds retained for a given product order to a supplier that fulfilled the given product order, one or more retailers identified by that supplier, or to a combination of supplier and one or more of said retailers.

41-47. Cancelled.